

Kayleigh Ella

Managing Director

Summary

I am in my final year at university while successfully running my own company, specializing in website design and development. Balancing my studies with business operations has refined my organizational skills and given me extensive experience in time and project management. I bring a proven ability to meet deadlines, manage projects efficiently, and deliver high-quality results.

Contact

☎ 07704 403475

✉ kayleigh@detaildigital.co.uk

🌐 www.detaildigital.co.uk

Education

Coventry University
Media Production BA (Hons)
2021 - present

John Leggott College
Media Studies, Film Studies, English
Literature.
2019 - 2021

Skillset

Figma

Illustrator

WordPress

Creative Cloud

Organisation

Project Management

UI/UX Site auditing

Work Experience

Detaildigital – Managing Director

August 2024 – Present

I started Detaildigital to help small to medium sized businesses find their footing in the digital world, designing and building websites so they can maximise their client outreach, and encourage their growth and presence.

Running my company means balancing website design, WordPress builds, and project management to deliver quality services on time. I handle invoicing, bookkeeping, and client meetings with clear processes, ensuring finances and communication run smoothly while staying organised and efficient in all aspects of the business.

Granite 5 – Junior Designer

June 2023 – August 2024

At Granite 5, I handled a variety of tasks, including designing and building pages in WordPress, as well as conducting site audits. I also designed white papers, ensuring a professional and appealing look. Client meetings were crucial to keeping projects aligned with their goals and maintaining clear communication throughout.

Image+ - Freelance Designer

March 2023 – May 2023

Working to create digital assets for bigger projects, using Sketch, Adobe Illustrator, and InDesign, and creating mock-up designs for clients. I also contribute to the social media planning of the company and the creation of assets used for posting.

A little bit about me

As I was born and raised in North Lincolnshire, I love going on walks and hiking whenever I can. I try to travel whenever I can, testing the limits of my food palette as I go. As per my organised nature, when I'm not travelling, I'm obsessively planning my next adventure.